



**Euro Cine Expo 2025** will be held for its 4th edition from **June 26-28** in Munich. This event is organized by **Rob** and **Claire Saunders** of SCS Concepts Ltd, who have over two decades of experience in the film industry and have successfully delivered the BSC Expo for the British Society of Cinematographers for more than 20 years.



**Claire Saunders**



**Rob Saunders**



**Ronnie Prince**



**Alan Lowne**

The **IMAGO Technical Committee (ITC)**, **IMAGO Education Committee (IEC)**, and **IMAGO International Federation of Cinematographers** attribute significant importance to Euro Cine Expo due to the unique concept of the event.

Claire and Rob have established a new European platform that allows industry professionals to explore the latest technologies and concepts. A notable advantage of this event is the organizers' dedication to sharing information and knowledge through its **Symposium** and the **ECE Academy**.

From the outset, there has been a strong commitment to creating a welcoming environment where the community can learn from industry experts. Annual preparatory meetings provide opportunities to freely discuss new topics and explore possibilities for forming new networks.

The **ITC** is pleased and honored to have been an important partner since the first edition. We have contributed to sharing diverse content and sessions alongside other groups such as the **IEC** (IMAGO Education Committee), **BVK** (Der Berufsverband Kinematografie / German professional Association of cinematographers), **ICLS** (International Cinema Lighting Society), **Women in Cinematography**, **HFF** (Munich Film School), **HdM** (Stuttgart Media University), among others. We extend our gratitude to **Alan Lowne** and **Ronnie Prince** of **Cinematography World** magazine for introducing us to Claire and Rob.

This year, the **IEC** will host a special session titled "Envisioning Cinematography Education: Crafting the Future".

With additional financial support from the **IMAGO** board and **Euro Cine 2025**, the **ITC** will present eleven sessions, including a mini summit on AI and a joint session with the **IEC**.